



## Port Orange Soccer Club

Meeting Minutes

February 8, 2021

7:30pm – 9:20pm

Attendees: Austin O'Brien, Shema Burrill, Chantel Roy, Nichole Hemple, Karen Andriola

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### Open Discussion

- No announcements or open discussion items

### Updates

- Treasurer's Report
  - Current balance \$17,148.51
  - Detailed report attached
- Membership update
  - 12 new player registrations for spring season
  - Connor Ryan didn't play in the fall, will not be playing in spring
  - Sara Bowers not returning for spring
  - Suleiman Panja, owes for spring, not returning
  - Molly Bronson not returning, torn ACL
  - Will discuss outside of board meeting players not returning, reasons, and if they should still be responsible for payment
  - Noah Kinsley...Mom did her part. Need headshot and birth certificate.
  - Jathan Schnibban need headshot and birth certificate
- Coaches – Tabled for later discussion
  - Licensing & Continuing education
  - DOC Report
- Sponsorships
  - Larkin Orthodontist – Karen
    - They are interested, unsure of amount
    - Will follow up next week

- **Kornegay Dental – Karen**
    - \$100 sponsorship, funds mailed to Chantel
  - **Lulu’s Dumplings – Karen**
    - \$100 sponsorship, funds mailed last week
  - **Foldy Real Estate – Karen**
    - Received email response of \$50 donation
    - Advised to mail check
  - **Volusia Medical Center – Karen**
    - Communication of interest, unknown of amount or time frame
  - **Coca-Cola – Austin**
    - Jack Palmor – local rep for Coca-Cola - if Coca-Cola isn’t interested then he would be personally
    - Following up after race week
  - **Game Time – Austin**
    - Work in progress
  - **Sonny’s – Shema**
    - Month of March every Tuesday Club Night, 25%
  - **Race Week – Shema**
    - Opportunity to receive \$1200
    - Need 10 volunteers to assist at Race Week
    - Will forward email to Karen to obtain information and disseminate
  - **Jimmy Hula’s – Austin**
    - 100% for something
  - **Fairwinds – Austin**
    - Ongoing communication
  - **Vystar – Austin**
    - Ongoing communication
  - **NOTE: Please be sure to keep in mind conflict of interest, we should limit one business of sponsorship per genre**
  - **Chantel will check the club mail by week’s end**
- **Fundraisers**
  - **Sonny’s**
    - As previously mentioned, 25% of POSC mentioned sales on Tuesdays during the month of March
  - **Mary Kay**
    - D’Anna Brown, networking acquaintance to Austin
    - Mary Kay (rep) will give 25% back to club on sales
    - Ongoing through the year
    - Just have it listed on newsletter as a resource
- **Facilities**
  - **Current fields: Coraci, Port Orange, Southwinds**
  - **With DRSC partnership, DME fields may be available**

- DRSC and POSC will continue working on providing another stable field
  - Clinics
    - Port Orange Rec Clinic
      - Need Flyer from DRSC and coaches commitment asap
      - Not going to happen Presidents Day
      - DRSC has set up gotsoccer event
      - City of PO okay with Coraci
      - City of PO will send email blast to rec families
      - DRSC proof of insurance for city
    - Rush Hour
      - DRSC offering Rush Hour, an hour of additional training
      - Working on day of week to be Wednesday
      - Will confirm with James and coaches this day and what time will work
  - Training – Tabled for later discussion
    - GK Academy
  - City of Port Orange
    - We are in good communication with the city of Port Orange
    - We are in good standing with the city
    - How are lights at the fields being paid
      - Chantel advised we pay in full mid-Sept
  - Daytona Rush Soccer Club
    - Service Agreement
      - Additional signatures on agreement: Chantel Roy
    - Press Release: Final Review, approval email sent
      - Press Release will be emailed out through TeamSnap this week
    - Clinic
      - DRSC will run the Free Soccer clinic for the Port Orange Recreational players
      - Flyer and release of information will happen in the next couple of days

## **New Business**

- Board Roles & Responsibilities
  - Subcommittees (Financial & Marketing)
  - Will have inquiry in newsletter
  - If we have anyone in mind let them know to get in touch with Austin
- Sponsorship Package Review

- **What do our sponsors want and how can we support them**
- **Banners will remain through AI's Signs (Nichole) still honor \$100 / sign**
- **Work on sponsorship packet**

## **Marketing & Communications**

- **Monthly newsletter**
  - **Karen and Austin are working on newsletter, proof will be sent out prior to TeamSnap email blast**
  
- **TeamSnap**
  - **Austin has master access**
  - **Press Release will be sent via TeamSnap email blast**
  
- **Social Media**
  - **Shema manages Facebook and Instagram accounts**
  - **Karen back-up for Instagram**
  - **Facebook cover picture needs updating**

	Current Bank Balance		\$17,148.51				
	Projected Revenue		\$24,087.50				
	Sponsorships		\$250.00				
			\$41,486.01				
	Feb Coach	2.15	\$5,000.00				
	Mar Coach	3.15	\$5,000.00				
	Apr Coach	4.15	\$5,000.00				
	May Coach	5.15	\$2,500.00	This may be zero but I need to pull a contract.			
			(\$17,500.00)				
	DRSC	Feb	\$1,500.00				
	DRSC	Mar	\$1,500.00				
	DRSC	Apr	\$1,500.00				
	DRSC	May	\$1,500.00				
			(\$6,000.00)				
	City Of Port Orange		\$7,000.00				
	Lights		\$500.00				
			(\$7,500.00)				
	Fall GCF Fees		\$800.00				
	Spring GCF Fees		\$800.00				
			(\$1,600.00)				
	Ref Fees for Spring		\$5,500.00				
			(\$5,500.00)				
	FYSA and Got Soccer Fees for Sp		\$228.00				
	Banks Fees		\$927.40				
	1099 Wage Filing		\$34.90				
			(\$1,190.30)				
	Balance Left Over		\$2,195.71				