

September 8, 2021 - Virtual Board Meeting 7:02 pm – 9:20 pm adjourned

Attendees: Karen Andriola, Shema Burrill, Brandon Cisneros, Chantel Roy, Adam Zirkelbach and James Harden (DOC)

Agenda Items:

1. **Board Responsibilities**

- a. Secretary
- b. Treasurer – Chantel advised she needs receipts for everything to pass through the bank account, this is for audit purposes. (There was a small charge from soccer.com she needs receipt on. Karen to forward)
- c. Registrar
 - i. Deadline for roster adjustments **Thursday @ 8pm**
- d. Marketing
 - i. Shema advised we need something to engage and keep the social media going daily if not a couple times a day. Thanked Adam for his professional view and explained something is better than nothing and we haven't been posting anything. Need more engagement on social media: Open ended questions; Pictures, videos; Poll for best player Girl / Boy; memes; past players first game at college
 - ii. Adam advised needs to be a marketing process, we need inventory of pictures and data to utilize. He isn't at the games, tournaments, etc., so he set up the email address marketingposc@gmail.com for parents to send in pictures, videos, accomplishments. Shema to put out to Team Managers. He will be attempting to gather data in the coming weeks. **Adam to be the main contact for VEO, he will train 1-2 persons from each team to use the VEO equipment at practices, games, tournaments. Adam will then use this data for our social media and community outreach.**
 - iii. James/Brandon spoke to coaches to keep board advised of player achievements
 - iv. NONA Academy social media....mind blowing model of how to make our soccer club look
 - v. Karen pointed out the Newsletter was another source of reaching out to our parents and providing club information
 - vi. Adam will be working on some items and get ideas to us by next week
 - vii. SENIORS: Shema suggested we post Senior photos and Bio on social media. We went on to discuss Senior banners for the fields, parent purchased, no club revenue (Senior name, photo, years in POSC, player card). Karen to get a quote from Al's Signs for rectangle banner size, special pricing.
- e. President

Positions were discussed. Chantel referred to the Bylaws which provides a brief description of each BOD



responsibility. (See current Bylaws 6/30/21 attached ^{Amended and Restated Bylaws 0630}) After discussion, we will

collectively update the officer's responsibilities to provide more detail; Add Registrar as a board position; cast vote and record new Bylaws. It was discussed how we operate within those board member positions are different then listing the roles, responsibilities, and duties of said position. A lot of times we get caught up in how things should run in a logistically way, not that someone is or isn't doing their "job". Chantel advised we should complete this no later than September 30 so she can file & record on Sunbiz. Karen advised of the Florida exemption form DR-5, Chantel to be the point of contact with POSC gmail; Karen/Chantel to complete.

f. DO WE NEED ANY MORE POSITIONS?

Decision to separate Registrar and Vice President roles currently held by Shema. No other roles needed at this time. Vice President will hold the responsibility to coordinate any committees.

g. REGISTRATION/TRYOUT ORDER OF OPERATION

- i. Tryout emailed to POSC gmail
- ii. Forward to James and Brandon (cc Shema/registrar) with player DOB & contact information – send text as well
- iii. After tryout (meeting or phone conversation), James/Brandon gives registration link to player (parent) and replies to POSC email
- iv. Once player registers, the registration email will be sent to Shema (Registrar)
- v. Shema/registrar will verify registration, DOB, Account, add to team
- vi. Karen to send out uniform link

h. REPLACEMENTS FOR THE FUTURE

- i. Separate Shema role: Registrar and Vice President
- ii. Karen to train and take over Registrar
- iii. Need to start looking now for replacements for Secretary, Vice President, and Treasurer
- iv. New Vice President will be lead of the committees, community outreach, social media

2. Events/Club Involvement

a. Family Days Sept 23-38

- i. A lot of work
- ii. Need coaches and players involvement
- iii. They usually have a Fall and Spring event, need to contact the city official for more information. Probably best if we skip the Fall event because it will take time to plan.
- iv. A booth won't be worth our funds, need to set up a fun activity to attract kids
- v. This is COMMITTEE material
- vi. Chantel suggests we get involved with the city Recreational Department, this would be better time spent with the community and better then spending money for the Family Days

b. Christmas Parade / Trailer – DECEMBER 5th

- i. Good community event
- ii. Younger players love to be creative and participate
- iii. Community will vote in October for theme of parade

- iv. Reach out to express interest ... 2019 contact listed twiggens@portorange.org
- v. Will need to schedule night(s) for the Teams to work on the float (possible James and Brandon could assign a practice night to work on float)
- vi. We need a trailer (will need for Oct, Nov, Dec); Shema has a place to store
- vii. Need a Budget ... Teams pull together materials
- c. Parent volunteer hours or a price to get out of it
 - i. In the past under FESA, parents were to volunteer 8 hours or pay \$100 to get out of volunteer hours ... This just isn't a good idea. No need to require or have them pay.
- d. Concession Stand
 - i. Southwinds concession stand is available for use. It is a lot of work to set it up and sit for hours
 - ii. We have to stock it
- e. Team involvement for events

3. Monthly Clinics

- a. Coaching Staff
- b. Incorporate Daytona State College (DSC) by utilizing their college players
 - i. Adam has a contact who is applying for coaching position at DSC
 - ii. Hope Clark, who reached out in email, is coaching Rec at Ormond
 - iii. We can reach out to Embry Riddle for college players as well
- c. Secure location / time / date / promote
- d. Coaching Clinic
 - i. Would it be possible to host a coaching clinic for not only our own coaches but those in the community who want to coach?
 - ii. Would there be interest?
 - iii. This could possibly bring in more coaches to the Club
- e. Karen asked if we could hire another coach so we can have a dedicated coach for technical nights/GK training and clinics....At this time NO, but if we do have the interest from the players/families and they paid for this extra service, then Yes.
- f. Goalkeeper Aiden Davidson Beto – No Liam not GK coach ... Adam, reach out to DSC or Embry Riddle for their Goalkeeper to come coach ... Karen inquired about the Port Orange adult leagues – most wouldn't be interested, and most are not the coaching type of material POSC is looking for. Embry Riddle Mike goalie coach. DME/Rush – at last discussion with Todd, we have paid them for services rendered and advised them we would reach out when we need you Rush/DME. Adam said I don't think they have any added value for us.

FYSA new background check company that is digging into backgrounds. They will be running checks every 30 days.

4. Club Tournament

- a. Columbus Day
- b. We, as an entire club, need to attend a tournament

- c. Coaching Fees for tournament weekends are a must
 - i. Currently collecting Coaches fees for tournaments is up to the coach's discretion
 - ii. We need to set a standard. This discussion was based on the idea of a player who is dual rostered playing secondary for a tournament. The player's primary team coach doesn't collect tournament coaches' fees, but the secondary team coach does.
 - 1. Shema advised dual rostered players who are going to their secondary team to play in a tournament is playing as a support player and should not pay any tournament fees. Tournament fees are split between players that are going and these are the players that are primary to that team. The 'guest' players are there to help the team and doesn't pay.
 - 2. Discussion on if the coach will not accept the collected fees, then the team will still pay but keep in the bank for future use, such as but not limited to tournaments, team equipment, etc.
 - iii. After scenarios and discussions, the board VOTED to make Coaches Fees for Tournaments Standard that every team will pay the coaches fees for tournaments. **Chantel made the motion and Adam 2nd. All agreed**
- d. Pictures, pictures, pictures
- e. Spring Tournament

5. Coaching Equipment / Uniforms

- a. Polo/Game Day shirt – Soccer.com doesn't have what coaches want
- b. Practice shirts for coaches – Brandon will keep looking

6. VEO

- a. Coming in the mail Monday
- b. Adam – learn to run the camera. He has the knowledge to run
- c. Adam to train 1-2 people from each team so they can run it on at games, tournaments, practices
- d. Those captures can be used for social media

Brandon spoke about the city and the fields. He isn't sure they city is behind us to build youth soccer; he feels the city needs to help us. How can they help us? What is the city doing to help us facilitate the youth community? He will be having a meeting with the City of Port Orange soon to discuss contract, use of fields, lights, how they can assist us and how we can assist them.

DOC agenda

- 1. Teams are getting full, but we don't want to lose the potential player. DOC and coach need to communicate with the parents on training player.
- 2. Coaching behavior: Respect to the board and other coaches
- 3. Roster movement deadline – THURSDAY @ 8pm ... Only exceptions being at the discretion of board member such as but not limited to player emergency due to illness/family issue; Got

Sport system down. Only a couple teams have dual roster situations, so this shouldn't be a problem this season.

4. Requiring players and coaches to be in POSC gear at all times MANDATORY.
 - a. What will be the ramifications if players are not in gear: James suggests:
 - i. Address situation (send to coaches and Brandon to TeamSnap to families)
 - ii. Address individual player as to why
 - iii. Address parent
 - iv. DOC to re-address to coach. Coaches are responsible to enforce policy.
 - b. Brandon should send out a TeamSnap connection to advise parents of the importance of players wearing their POSC gear
5. This Season we will have to use Coraci and Southwinds for home games. This is due to the scheduling conflicts of city agreements with other groups.
6. James to copy Chantel on emails of games to the referee assignor.
7. Abigail Jones leaving Ric's young team b/c of practice day changes...This is dialogued in email. Coach Ric had to change because of the lights at the fields. James to work with Ric about the player's accommodations and making the suggestion to split his team practices between 3 nights. James excused himself from the meeting and discussed with Coach Ric, final conclusion: Release the player. **Board voted to issue refund of \$350, Chantel made the motion / Adam 2nd**, all agreed. The uniform kit is good for 2 years, keep if you think Abigail will return for the spring. Brandon/Karen to respond to parent